

# WiQO<sup>®</sup>

FORMULATORS OF SKIN CONFIDENCE

## PRODUCT RANGE



**PRX-T<sup>®</sup>**  
**33**  
wiQO

**wiQO<sup>®</sup>**  
cosmeceuticals



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# PIONEERS IN NON-INVASIVE AESTHETIC MEDICINE



**We are innovators**  
in advanced aesthetic  
dermatology,  
formulating solutions  
for all skin types.

**Our goal is to boost**  
confidence in one's  
skin by delivering  
exceptional results  
through safe formulas  
and treatments  
for all patients.



## OVER 20 YEARS OF CLINICAL RESEARCH TO BE THE FIRST

WiQo is the result of pioneering experience  
in the field of aesthetic medicine:  
**each product is designed and developed  
by an Italian Dermatologist  
and Aesthetic Doctor**, head  
of the WiQo Scientific Division.

Produced in Italy and **distributed in over 67  
countries worldwide**, the high-tech WiQo  
line aims to preserve and revitalize the  
beauty of all skin types.

+67

COUNTRIES WORLDWIDE

where WiQo products are distributed

+40,000

DERMATOLOGISTS, AESTHETICIANS, AND PROFESSIONALS  
have chosen WiQo  
for their practice

+6 mln

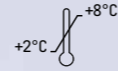
PROFESSIONAL TREATMENTS WITH PRX-T<sub>33</sub>  
performed since 2011



**PRX-T<sub>33</sub>: FORMULA**

33% trichloroacetic acid (TCA), hydrogen peroxide, kojic acid, stabilizers.

Due to its unique formulation of active ingredients, the product must be stored at a temperature between +2°C and +8°C.

**DEMONSTRATION VIDEO****DIRECT LINE**

to the scientific team  
for inquiries and complaints:  
[scientificdivision@wiqo.eu](mailto:scientificdivision@wiqo.eu)

**PRX-T<sub>33</sub>**  
wiqo

**THE NEEDLE-FREE BIOREVITALIZATION**

PRX-T<sub>33</sub> is a medical device with a patented formula containing 33% trichloroacetic acid (TCA) and hydrogen peroxide.

**INDICATIONS FOR USE**

- Skin elastosis of the face, neck, décolleté, and body
- Hyperpigmentation and melasma
- Scar atrophy (scars and stretch marks)

**ADVANTAGES**

- Painless
- No recovery time
- Immediate results
- Needle-free
- Suitable for all skin types and ages
- For all seasons

PRX-T<sub>33</sub> is a non-injectable gel that induces a skin biostimulation and provides deep hydration and immediate firmness to the skin. It is applied using a specific, painless technique without the use of needles. Results are visible from the first treatment, but to maintain them over time, a series of sessions is recommended.

PRX-T<sub>33</sub> is gentle on the epidermal layers, does not cause frost, can be performed year-round, and does not require the patient to interrupt their social life.

WiQo home products help to amplify the results of the in-office treatment.

**ASSOCIATED PROTOCOLS**

PRX-T<sub>33</sub> is an extremely versatile product because it can be used on its own or **in combination with the most common aesthetic techniques to enhance their results.** Many doctors use it in conjunction with:

- |   |                                  |
|---|----------------------------------|
| 1. Deep, medium, and superficial fillers  | 6. Injectable biorevitalization  |
| 2. Carboxytherapy                         | 7. PDO threads                   |
| 3. Hydrodermabrasion                      | 8. Ablative radiofrequency       |
| 4. Non-ablative fractional radiofrequency | 9. Non-ablative fractional laser |
| 5. Microneedling                          |                                  |

Over **40,000** dermatologists and aesthetic doctors worldwide use the patented PRX-T<sub>33</sub> formula.  
Since 2011, **more than 6** million professional treatments have been performed.

Informational material reserved  
for the medical community  
PRX-T<sub>33</sub> is a Class 1  
medical device.

## THE SYNTHESIS OF WiQo EXCELLENCE

PRX-Therapy is the protocol developed by WiQo, which combines the cosmeceutical line with the PRX-T<sub>33</sub> in-office treatment to enhance its results and prolong their duration.

To revitalize the skin with PRX-Therapy, only 3 actions are needed: stimulate, nourish, and protect.

### 1 \_ ACTIVATE STIMULATION

In the clinic, the doctor activates the natural regeneration of the patient's skin with the PRX-T<sub>33</sub> treatment. After each session, the skin appears firmer and more radiant.



### 2 \_ NOURISH AND PROTECT

In the days following the treatment, the patient may feel some dryness due to the mild disruption of the corneal layer caused by PRX-T<sub>33</sub>. The best way to prevent and treat this effect is by using **WiQo Nourishing and Moisturizing Cream for dry skin**.

This anti-dryness cream provides immediate relief to dehydrated skin, which is more fragile and has lost its "barrier" function. It is rich in emollients, soothing plant extracts, and restorative vegetable oils that deeply hydrate and quickly nourish the skin.



### 3 \_ CONTINUE STIMULATION

In skin stimulated by PRX-T<sub>33</sub>, **WiQo Smoothing Fluid** continues its beneficial effects and completes and prolongs the dermal stimulation. Thanks to its glycolic acid-based formulation, it revitalizes the skin by acidifying it: by lowering its pH, it triggers the skin's biochemical mechanisms to restore its physiological pH, creating a kind of "exercise" that keeps it elastic and toned.

**WiQo Firming Body Cream:** recommended after PRX-T<sub>33</sub> treatment on the body as it prolongs and enhances the results over time. It has a stimulating and moisturizing effect, thanks to the presence of glycolic acid, emollients, soothing plant extracts, and restorative vegetable oils, offering firming and smoothing actions.

## WiQo P SOLUTION

Professional Pre-treatment Solution

### ACTIONS

A necessary pre-treatment for PRX-T<sub>33</sub> and PRX-T Lady. It has a slightly acidic pH of 4.5 and better prepares the skin to receive an acid-based treatment with lower pH. It doesn't contain any oils.

### ACTIVE INGREDIENTS

1. Glycolic Acid
2. Lactic Acid
3. Lactobionic Acid
4. Citric Acid
5. Phytic Acid



## WiQo NOURISHING AND MOISTURIZING CREAM for Dry Skin 100 ml

### ACTIONS

A necessary post-treatment for PRX-T<sub>33</sub>. Recommended for its protective action on the superficial layers of the skin, it reduces the uncomfortable sensation of tight skin, helps strengthen the skin's barrier, and prevents moisture loss in skin affected by chemical peels or other aesthetic treatments. It is well tolerated, even by the most reactive skin types.

### ACTIVE INGREDIENTS

1. Shea Butter
2. Echinacea Extract
3. Jojoba Oil
4. Wheat Germ Oil
5. Grape Seed Oil

### FEATURES

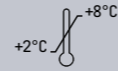
- › AIRLESS JAR
- › 100 ML FORMAT



**PRX-T Lady: Formula**

33% trichloroacetic acid (TCA),  
hydrogen peroxide, kojic acid,  
stabilizers.

Due to its unique formulation of active ingredients, the product must be stored at a minimum temperature of +2°C and a maximum of 8°C.



**DEMONSTRATION VIDEO**



Informational material reserved for the medical profession. PRX-T Lady is a Class I medical device.

# PRX-T<sup>lady</sup>

## NEEDLE-FREE BIOREVITALIZATION FOR DELICATE AREAS

Following the worldwide success of PRX-T<sub>33</sub>, comes PRX-T Lady, the aesthetic medical treatment designed to tone and lighten the skin of intimate areas, underarms, the areola, and the perianal area.

It is a non-injectable biorevitalizer that stimulates skin regeneration without damaging the epidermis and has a brightening effect.

The application is painless: 3 to 5 sessions are usually sufficient to restore tone and the natural lighter color of the area.

It can be used as a standalone treatment or, as many doctors recommend, in combination with the most common intimate aesthetic treatments to enhance their effectiveness.

### POST-TREATMENT & AT-HOME CARE

#### WiQo RESTORING CREAM

Indicated to protect the skin and prevent dryness in delicate areas after the PRX-T Lady treatment.



#### WiQo LIGHTENING BODY SERUM

Indicated for lightening hyperpigmented skin in external intimate areas, underarms, the perianal area, and the areola. It can be used alone or after in-office treatments.



## WE ACTIVATE THE SKIN'S POTENTIAL, REDEFINING THE CONCEPT OF TIME.

WiQo cosmeceuticals were developed by a **Dermatologist** with the goal of offering patients a complete line of products to improve skin health, well-being, and boost confidence in their skin.

Each product is the result of extensive scientific research, formulated with the highest quality ingredients.

Maintaining skin health is achieved through a **3-phase program**:

### / PROTECTION

From damage caused by UV radiation, weather, dryness, and air pollution.

### / PREVENTION

Thanks to the supply of nutrients that maintain or restore the hydrolipidic film.

### / STIMULATION

Encouraging the skin to regenerate and maintain its tone, preventing dermal atrophy that leads to deeper wrinkles, sagging, and fragility.





# WiQo RESTRUCTURING VITAMIN CREAM

ANTI-AGING • ANTI-OXIDANT • ANTI-WRINKLE

## ACTIONS

- › Improves skin texture by densifying it
- › Visibly reduces fine lines
- › Fights free radicals

An innovative formulation based on a retinoic acid ester (HPR) and Vitamin C, in an anhydrous solution to preserve its properties. These ingredients act on the skin with an intense anti-aging action: fighting wrinkles and making the skin visibly firmer and more radiant. Suitable for all skin types, especially mature skin, for the face, neck, décolleté, and hands.

## KEY ACTIVE INGREDIENTS

### HPR / Granactive Retinoid

A next-generation retinoic acid ester. Part of the retinoid family, it promotes cell renewal, supports skin regeneration, and boosts collagen and elastin production. Compared to retinol, it is much less irritating, better tolerated, and more effective in treating dark spots and skin irregularities.

### Vitamin C (Ascorbic Acid)

Thanks to its strong antioxidant action (also known as a scavenger effect), it protects the skin from free radicals caused by the sun and pollution. Additionally, it inhibits tyrosinase, the enzyme responsible for melanin production, reducing dark spots caused by photo-aging.

## USED IN ANTI-AGING AND HYPERPIGMENTATION PROTOCOLS

Its formulation helps slow down the processes of chrono-aging and reduce existing signs of aging. It is recommended to use it in combination with WiQo Nourishing and Moisturizing Cream for maintenance after a full cycle of PRX-T<sub>33</sub>.



-95%

FREE RADICAL ACTION

100% of subjects improved<sup>1</sup>

-17%

DEEP EXPRESSION WRINKLES

100% of subjects improved<sup>1</sup>

+8%

COLLAGEN DENSITY

Firmer skin<sup>1</sup>

<sup>1</sup>Evaluation of skin wrinkles (reduction) (Ra and/or Rspan parameters) in the "crow's feet" area, measured with Antera 3D<sup>®</sup>. Test conducted on 20 volunteers. Product applied once a day for 4 weeks.

INCI  
dimethicone, polysilicone-11,  
ascorbic acid, dimethyl  
isosorbide, squalane,  
hydroxypinacolone  
retinoate, silica dimethicone  
silylate, tocopheryl acetate,  
ubiquinone.



-41%

EXCESS SEBUM  
95% of subjects improved<sup>1</sup>

-44%

COMEDONE PRESENCE  
95% of subjects improved<sup>1</sup>

-38%

ENLARGED PORES  
100% of subjects improved<sup>1</sup>

**INCI**

aqua (water), azelaic acid, glycerin, ethoxydiglycol, azelamidopropyl dimethyl amine, polyglyceryl-2 stearate, salicylic acid, propanediol, glyceryl stearate, stearyl alcohol, stearyl linoleate, butylene glycol, caprylic/capric triglyceride, pseudozyma epicola/camellia japonica seed oil ferment extract filtrate, sodium acrylate/sodium acryloyldimethyl taurate copolymer, dimethicone, phenoxyethanol, dextrin, bifida ferment lysate, octyldodecanol, stearyl stearate, bacillus/folic acid ferment filtrate extract, sodium gluconate, polydextrose, amylopectin, niacinamide, octyldodecyl oleate, phytosphingosine, trideceth-6, peg/ppg-18/18 dimethicone, polyhydroxystearic acid, ethylhexylglycerin, tocopherol, octyldodecyl stearyl stearate, sodium hyaluronate, 1,2-hexanediol, helianthus annuus (sunflower) seed oil, potassium sorbate, xanthan gum.

<sup>1</sup> Evaluation of sebum-regulating action and pore reduction. Test conducted on 20 volunteers with oily and acne-prone skin (mild to moderate, grades I-II). Product applied twice a day for 4 weeks.

## WiQo BALANCING CREAM

SEBUM-REGULATING • ACNE-PRONE SKIN

### ACTIONS

- › Visibly reduces sebum production
- › Helps defend the skin from acne-causing bacteria
- › Fights blemishes and blackheads

A powerful combination of azelaic acid and salicylic acid that works synergistically to balance excessive sebum production and fight the presence of blackheads and small blemishes. The azelaic acid is micronized, meaning it is absorbed more easily by the skin, while the salicylic acid is encapsulated, meaning it is better tolerated due to its lower irritant action. The cream helps improve blemished, acne-prone skin by clearing pores, reducing their size and number, and regulating sebum production.

### KEY ACTIVE INGREDIENTS

#### Micronized Azelaic Acid

Azelaic acid helps clear pores, refine skin texture, and is also a potent antioxidant. Additionally, it helps reduce skin factors that cause sensitivity and breakouts. It exhibits antibacterial properties and prevents the formation of annoying spots that appear after pimples heal.

#### Encapsulated Salicylic Acid

A beta-hydroxy acid, one of the most effective ingredients for acne-prone and blemished skin. It has a smoothing action and helps remove dead cells both on the surface and within pores, clearing them. It also helps reduce blemishes and blackheads.

#### Fermented Plant Extracts

Bifida lysate, fermented camellia oil, fermented folic acid.

### ASSOCIATED WITH ACNE-SKIN PROTOCOL

Its formulation helps balance sebum production, keep infection and inflammation levels under control, and regulate the thickness of the stratum corneum.



# WiQo SMOOTHING FLUID

ANTI-AGING

## ACTIONS

- › Improves skin tone and smoothness
- › Visibly smooths wrinkles
- › Refines uneven texture
- › Deeply hydrates

A lightweight fluid that stimulates the skin with an intense action. It promotes a rapid turnover of the skin's surface layer, leaving it smoother. It quickly hydrates the skin, reducing dryness, thanks to the glycolic acid, which retains water in the epidermal cells.

Moreover, its formulation energizes the skin by acidifying it: by lowering its pH, it triggers the skin's biochemical mechanisms to restore its natural level of pH, giving it a sort of "workout" that keeps it elastic and toned. Suitable for use even in summer.

## KEY ACTIVE INGREDIENTS

### Glycolic Acid

Glycolic acid is an alpha hydroxy acid (AHA) with exfoliating and hydrating properties. Clinical studies have shown that glycolic acid significantly increases the skin's hydration level by helping it produce substances like glycosaminoglycans (GAGs), which allow the skin to stay hydrated by increasing its natural hyaluronic acid content, thereby promoting skin resilience.

## ASSOCIATED WITH ALL PRX-T<sub>33</sub> PROTOCOLS

Its formulation helps enhance the results of professional treatments by continuing to stimulate the skin, improving firmness, and prolonging skin radiance.

+50%

HYDRATION  
in just 4 weeks<sup>1</sup>

1hr

OF "WORKOUT"  
FOR THE SKIN  
Physiological pH  
reduced by 32%  
for 1 hour<sup>1</sup>

-44%

ENLARGED PORES  
Smoother and  
healthier skin

<sup>1</sup> Results obtained from 20 subjects  
after 4 weeks of treatment.

INCI  
aqua (water), dimethicone, glycolic acid, peg-8  
distearate, steareth-2, steareth-21, glycerin,  
tocopheryl acetate, dimethiconol, cetearyl  
alcohol, lecithin, tocopherol, ascorbyl palmitate,  
citric acid, benzyl alcohol, dehydroacetic acid,  
phytic acid, sodium hydroxide.



+52%

SKIN ELASTICITY  
100% of subjects  
improved<sup>1</sup>

+26%

HYDRATION  
in 24 hours<sup>1</sup>

-21%

WATER LOSS (TEWL)  
in just 4 weeks<sup>1</sup>

**INCI**  
aqua (water), butyrospermum parkii (shea) butter, propylene glycol, paraffinum liquidum (mineral oil), glyceryl stearate se, hydrogenated polydecene, cetyl alcohol, bis-peg-18 methyl ether dimethyl silane, simmondsia chinensis (jojoba) seed oil, triticum vulgare (wheat) germ oil, vitis vinifera (grape) seed oil, echinacea angustifolia (echinacea) root extract, butyl methoxydibenzoylmethane, octocrylene, benzyl alcohol, pentaerythrityl tetra-di-t-butyl hydroxyhydrocinnamate, tocopheryl acetate, retinyl palmitate, helianthus annuus (sunflower) seed oil, dehydroacetic acid, sodium gluconate, parfum (fragrance), benzyl salicylate, linalool, limonene, geraniol, citral, citronellol, hydroxycitronellal, cinnamyl alcohol, hexyl cinnamal, amyl cinnamal, isoeugenol, linalyl acetate, amyl salicylate, citrus limon peel oil, terpineol.

<sup>1</sup> Results obtained from 30 subjects after 4 weeks of treatment.

WiQo

## WiQo NOURISHING AND MOISTURIZING CREAM

FOR DRY SKIN

NOURISHING • PROTECTIVE • GENTLE

### ACTIONS

- › Prevents moisture loss
- › Restores comfort and softness
- › Helps strengthen the skin barrier

An ultra-rich cream that provides immediate relief for dry skin. It contains emollient oils, soothing plant extracts, and restorative plant oils that deeply nourish even the driest skin.

### KEY ACTIVE INGREDIENTS

#### Shea Butter

A plant butter with emollient and elasticity-enhancing properties. It is also a rich source of antioxidants. Its high quality and concentration offer emollient, nourishing, protective, and elasticity-enhancing functions.

#### Echinacea Extract

Known for its strong antioxidant, soothing, and anti-inflammatory properties. It eliminates free radicals and preserves the skin's natural hyaluronic acid.

#### Jojoba Oil

A plant-based emollient oil ideal for dry skin. It protects against dehydration, reduces moisture loss, strengthens the hydrolipidic film, and helps regulate sebum production.

#### Wheat Germ Oil

Wheat germ oil deeply nourishes the skin, counteracting cellular aging. It is rich in Vitamin E with powerful antioxidant activity.

### ASSOCIATED WITH ALL PRX-T<sub>33</sub> PROTOCOLS

It helps strengthen the epidermis' skin barrier and prevents moisture loss in skin altered by chemical peels or other aesthetic treatments. Well-tolerated even by the most sensitive skin.



# WiQo NOURISHING CREAM

## FOR NORMAL AND COMBINATION SKIN

MOISTURIZING • GENTLE

### —ACTIONS

- › Reduces the sensation of tightness
- › Restores a smooth, firm texture to the skin
- › Helps strengthen the skin barrier

A cream with a delicate texture that replenishes normal and combination skin, providing all the hydration it needs. Thanks to a blend of soothing and antioxidant plant extracts, it reduces the sensation of dehydration and makes the skin appear visibly younger and healthier.

### —KEY ACTIVE INGREDIENTS

#### **Macadamia Oil**

With emollient and regenerating properties, it is ideal for restoring hydration and softness to the skin. It contains oleic and palmitoleic acids with strong antioxidant properties, which help with natural cell turnover and combat the effects of free radicals.

#### **Echinacea Extract**

Has strong antioxidant, soothing, and anti-inflammatory properties. It eliminates free radicals and preserves the skin's natural hyaluronic acid.

#### **Jojoba Oil**

A plant-based emollient oil, ideal for dry skin. It protects against dehydration, reduces moisture loss, strengthens the hydrolipidic film, and helps regulate sebum production.

#### **Wheat Germ Oil**

Deeply nourishes the skin, counteracting cellular aging. It is rich in Vitamin E with high antioxidant activity.

+43%

HYDRATION  
in just 24 hours<sup>1</sup>

+50%

SKIN ELASTICITY  
in just 4 weeks<sup>1</sup>

INCI  
aqua (water), glyceryl stearate se, dicaprylyl carbonate, ethylhexyl palmitate, propylene glycol, cetearyl alcohol, caprylic/capric triglyceride, dimethicone, macadamia ternifolia (macadamia) seed oil, simmondsia chinensis (jojoba) seed oil, ethylhexyl methoxycinnamate, echinacea angustifolia (echinacea) root extract, helianthus annuus (sunflower) seed oil, retinyl palmitate, tocopheryl acetate, xanthan gum, lecithin, tocopherol, ascorbyl palmitate, citric acid, benzyl alcohol, dehydroacetic acid, sodium hydroxide, disodium edta, dimethiconol, parfum (fragrance), benzyl salicylate, limonene, citral, hexyl cinnamal, cinnamyl alcohol, amyl cinnamal, isoeugenol, geraniol, citronellol, linalool, hydroxycitronellal, linalyl acetate, amyl salicylate, citrus limon peel oil, terpineol.

<sup>1</sup> Results obtained from 29 subjects after 4 weeks of treatment.



INCI  
aqua (water), glycerin, niacinamide, ethoxydiglycol, tranexamic acid, propanediol, macadamia ternifolia seed oil, lactoferrin, benzyl alcohol, ferulic acid, sodium hyaluronate, thiocetic acid, sclerotium gum, sodium hydroxide, aminoethylphosphinic acid, dehydroacetic acid, tamarindus indica seed gum, hydrogenated rapeseed oil, phytic acid, hydrolyzed algin, tocopherol, butylene glycol, helianthus annuus (sunflower) seed oil, glycyrrhiza glabra (licorice) root extract, citric acid.

¹ In vitro test

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## WiQo LIGHTENING SERUM

ANTI-SPOT

### ACTIONS

- › Prevents and reduces dark spots
- › Reduces signs of aging
- › Protects from sun damage

A velvety-textured serum based on tranexamic acid and other synergistic active ingredients that work on the skin to prevent and reduce dark spots. It helps regulate skin pigmentation, diminishing the appearance of existing spots and preventing new ones. Suitable for age spots, sunspots, melasma, post-inflammatory hyperpigmentation (often occurring after acne or burns), and for individuals with higher phototypes or those who have undergone invasive medical treatments like peels and lasers. It is also recommended for preventing hyperpigmentation in patients prone to developing sunspots or lentigines.

### KEY ACTIVE INGREDIENTS

#### Tranexamic Acid

A lysine-derived essential amino acid with anti-spot and anti-imperfection properties. It combats the formation of dark spots and inhibits melanogenesis, reducing the overproduction of melanin.

#### Ferulic Acid

An antioxidant that helps reduce photoaging and prevents spots caused by sun exposure.

#### Vitamin B3 (Niacinamide)

An amino acid that protects against environmental damage and prevents pigmentation.

#### Phytic Acid

A natural antioxidant containing phosphorus, with brightening, lightening, and normalizing properties.

### + WiQo LIGHTENING BODY SERUM

**ANTI-HYPERPIGMENTED AREAS** \_Designed to reduce spots all over the body and lighten hyperpigmented skin in external intimate areas, the perianal region, armpits, and areola. Can be used alone or after outpatient treatments.

### ASSOCIATED WITH ANTI-AGE AND HYPERPIGMENTATION PROTOCOLS

Its formulation acts as a melanin production inhibitor to lighten dark spots and even out skin tone.



# WiQo FIRMING BODY CREAM

ELASTICIZING • ANTI-DRYNESS

## ACTIONS

- › Smooths the skin of the body
- › Firms and tones
- › Helps prevent stretch marks

A rich-textured cream, formulated with glycolic acid, emollients, soothing plant extracts, and restorative plant oils, it acts on the skin of the body by providing intense hydration with an elasticizing and smoothing effect. It contains glycolic acid, which has an acidifying action, stimulating the skin to perform a sort of “cellular workout” that activates collagen production. For elastic, hydrated, and smooth skin, both as an after-sun treatment in summer and during winter.

## KEY ACTIVE INGREDIENTS

### Glycolic Acid

Glycolic acid is an alpha hydroxy acid (AHA) with exfoliating, smoothing, brightening, and hydrating properties. Clinical studies have shown that it significantly increases the skin’s hydration level and helps boost its natural hyaluronic acid content.

### Sea Lettuce (Hydrolyzed Ulva Lactuca Extract)

Contains essential amino acids, vitamins A, B, Omega-3, and essential fatty acids that stimulate collagen production. An excellent anti-aging active ingredient, it is a valuable ally in the treatment of cellulite, improving skin elasticity and structure.

## ASSOCIATED WITH PRX-Therapy BODY

Recommended as a home care product after PRX-T<sub>33</sub> treatment on the body, as it **prolongs and enhances the results over time.**



+96%

### HYDRATION

100% of subjects improved<sup>1</sup>

+15%

### SMOOTHER SKIN

100% of subjects improved<sup>1</sup>

+16%

### SKIN ELASTICITY

More toned and hydrated skin<sup>1</sup>

<sup>1</sup> Results obtained from 30 subjects after 4 weeks of treatment.

**INCI**  
aqua (water), glycolic acid, coco-caprylate, olus oil (vegetable oil), glyceryl stearate, cetearyl alcohol, glycerin, steareth-2, steareth-21, Simmondsia chinensis (Jojoba) seed oil, Vitis vinifera (Grape) seed oil, tocopheryl acetate, hydrolyzed Ulva lactuca extract, Calendula officinalis (Marigold) extract, Equisetum arvense (Horsetail) extract, dimethicone, lecithin, tocopherol, ascorbyl palmitate, citric acid, benzyl alcohol, potassium sorbate, phytic acid, sodium hydroxide.

-13%

WRINKLE DEPTH  
in just 4 weeks<sup>1</sup>

-7.5%

FINE LINES  
less visible<sup>1</sup>

<sup>1</sup> Results obtained from 20 subjects  
after 4 weeks of treatment.

**INCI**

aqua (water), glycerin, methylpropanediol, persea gratissima (avocado) oil, butylene glycol, lecithin, peg-40 hydrogenated castor oil, dimethylaminoethanol tartrate, panthenol, escin, ruscus aculeatus root extract, ammonium glycyrrhizate, centella asiatica leaf extract, hydrolyzed yeast protein, calendula officinalis flower extract, caprylic/capric triglyceride, potassium cocoyl hydrolyzed oat protein, sodium cocoyl amino acids, citric acid, tocopherol, helianthus annuus (sunflower) seed oil, polymethylsilsesquioxane, sclerotium gum, xanthan gum, benzyl alcohol, dehydroacetic acid, propanediol, lysine hcl, phenoxyethanol, tripeptide-9 citrulline, pseudoalteromonas exopolysaccharides, sodium gluconate, sodium citrate, sodium hydroxide, sodium benzoate, potassium sorbate, rosmarinus officinalis (rosemary) leaf extract, parfum (fragrance), sodium salicylate, benzyl salicylate, hexyl cinnamal, limonene, linalool, pinene, hexamethylindanopyran, linalyl acetate.

## WiQo EYE CONTOUR SERUM

ANTI-BAGS • ANTI-DARK CIRCLES • ANTI-WRINKLES

### ACTIONS

- › Reduces puffiness around the eyes
- › Hydrates the periocular area
- › Makes fine lines less visible
- › Improves the appearance of dark circles

A gentle serum for the eye contour that visibly reduces the appearance of fine lines, puffiness, and dark circles. It provides continuous hydration, giving the face a more revitalized and firmer look. The active ingredients, based on peptides and DMAE, along with a phytotherapeutic complex of plant extracts, reduce wrinkles, bags, and dark circles. Ideal for all skin types, it is dermatologically and ophthalmologically tested.

### KEY ACTIVE INGREDIENTS

#### DMAE

An antioxidant that protects the cell membranes and other structures of the dermis and epidermis from oxygen free radicals.

#### Avocado oil

Rebuilds and strengthens skin tissue thanks to the high concentration of lipo-amino acids and proteins derived from avocado oil.

#### Phyto Complex

A synergistic complex of plant extracts (butcher's broom, calendula, centella asiatica, licorice), rich in saponins and flavonoids with anti-inflammatory properties.



# WiQo ICP COMPACT CREAM

PROTECTIVE • MATTIFYING • ANTI-AGING

## ACTIONS

- › SPF 50+, UVB, UVA
- › Protects against sun damage
- › Evens out the natural skin tone

With an imperceptible texture and SPF 50+, this compact tinted cream protects against UVB and UVA rays. It's an innovative cosmetic that evens out the natural complexion: it spreads easily, creating an ultra-thin film that protects the skin and makes it silky. It provides a natural makeup effect, avoiding the "mask-like" look caused by heavier products. By combining broad-spectrum filters, it slows down aging due to sun exposure.

## KEY ACTIVE INGREDIENTS

### Orchid Extract (Orchis Mascula)

A moisturizing and soothing ingredient containing anthocyanins with significant emollient and antioxidant properties. These inhibit free radicals and protect cells from oxidative stress. Their antioxidant effect is enhanced by the presence of vitamin E.

### Chemical and Physical Filters

Ethylhexyl methoxycinnamate, titanium dioxide, butyl methoxydibenzoylmethane, octocrylene.

### Beeswax (Cera alba)

Characterized by strong emollient and protective properties for the outer skin layer. Products formulated with beeswax form a protective "film" that prevents excessive water loss from the skin.

### Hyaluronic Acid

The ultimate moisturizer, capable of maintaining a thin layer of hydration on the skin all day long.

## ASSOCIATED WITH ALL PRX-T<sub>33</sub> PROTOCOLS

Recommended year-round as a home care product after PRX-T<sub>33</sub> treatment due to its protective action against sun rays and its moisturizing properties. It helps prevent the signs of photoaging (such as fine lines, wrinkles, and dark spots).



50+ SPF

PROTECTS AGAINST  
SUN DAMAGE

UVA

UVB

INCI  
triethylhexanolin, hydrogenated polyisobutene, isodecyl neopentanoate, isononyl isononanoate, synthetic fluorophlogopite, ethylhexyl methoxycinnamate, synthetic wax, silica, bis-ethylhexyloxyphenol methoxyphenyl triazine, dimethicone, butyl methoxydibenzoylmethane (avobenzene), titanium dioxide (nano), octocrylene, cera alba (beeswax), isopropyl titanium triisostearate, methicone, tocopheryl acetate, sodium hyaluronate, aqua (water), glycerin, orchis mascula extract (orchis mascula (orchid) extract), may contain (+/-): ci 77891 (titanium dioxide), ci 77491, ci 77492, ci 77499 (iron oxides)

# SCIENTIFIC PUBLICATIONS

- / TREATMENT OF MILD TO MODERATE FACIAL CHRONO- AND PHOTODAMAGE WITH A NOVEL INTENSE LIQUID TRICHLOROACETIC ACID PEEL  
Michael Gold  
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- / EFFICACY ASSESSMENT OF A TCA/H2O2 COMPOSITUM FOR SKIN AGEING TREATMENT BY CONFOCAL LASER MICROSCOPY AND OPTICAL COHERENCE TOMOGRAPHY.  
F. Peccerillo, G. Odorici, S. Ciardo, M. Greco, S.Guida, F. Farnetani, and G. Pellacani  
J Eur Acad Dermatol Venereol. (2021)
- / DOUBLE-BLIND, RANDOMIZED CONTROLLED TRIAL COMPARING THE USE OF MICRONEEDLING ALONE VERSUS CHEMICAL PEELING ALONE VERSUS A COMBINATION OF MICRONEEDLING AND CHEMICAL PEELING IN THE TREATMENT OF ATROPHIC POST-ACNE SCARS. AN ASSESSMENT OF CLINICAL EFFECTIVENESS AND PATIENTS' QUALITY-OF-LIFE.  
Pakla-Misiur A, Grochowiec M, Lesiak A, Bednarski IA. Postepy Dermatol Alergol. 2021 Aug;38(4):629-635. doi: 10.5114/ada.2021.108913. Epub 2021 Sep 17. PMID: 34658706; PMCID: PMC8501429
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Emanuele Bartoletti, Enrica Maggiori,  
La Medicina Estetica Anno 2021 N. 1. Gennaio - Marzo 2021  
Aesthetic Medicine Anno 2020 N. 6(3):35-41
- / NIE PRX-T<sub>33</sub> W TERAPII STARZENIA SIĘ SKÓRY – OBSERWACJE WŁASNE PREPARATION PRX-T<sub>33</sub> FOR THE CHEMICAL STIMULATION OF THE SKIN - ANTI-AGING EFFECTIVENESS. AUTHORS' OWN EXPERIENCES  
Dr n med. Anna Deda, prof. Dr. hab. n. med Barbara Błońska-Fajfrowska.  
Dermatologia Estetyczna 1 (102) / 2016 / vol. 18 nr 1 & 4-5
- / TCA DI NUOVA FORMULAZIONE E RADIOFREQUENZE FRAZIONATA E CAPACITIVA A 4MHZ NEL TRATTAMENTO DEL FOTO INVECCHIAMENTO. A NEW-FORMULATION TCA-BASED PRODUCT AND FRACTIONAL AND CAPACITIVE 4MHZ RADIOFREQUENCY TO TREAT PHOTOAGEING  
F.P. Alberico, R. Castellana  
La Medicina Estetica Anno 38 N. 2, April - June 2014
- / STIMOLAZIONE FIBROBLASTICA ATTRAVERSO L'ATTIVAZIONE DEL SISTEMA ENDOCRINO PER APPLICAZIONE DI ACIDO TRICHLOROACETICO FIBROBLAST STIMULATION THROUGH THE ACTIVATION OF THE ENDOCRINAL SYSTEM APPLYING TRICHLOROACETIC ACID  
R. Castellana, A.C. De Sa Viana, L. Rizzi  
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# PRESS REVIEW



NOVELLA 2000  
2023  
PRX-Therapy: la profondità della bellezza



EVA TREMILA  
2023  
PRX-Therapy: impariamo a volerci bene



HI.TECH DERMO  
2022  
Fruit Mask, il nuovo alleato di PRX-Therapy



DERMATOLOGY TIMES  
2021  
PRX-T<sub>33</sub>: a versatile tool to combat ageing in highphototype skin



TABLOID DI MEDICINA ESTETICA / 2020  
Protocollo per la stimolazione con laser in associazione a biostimolazione chimica



AESTHETIC AUTHORITY  
2020  
My journey to evidence based results: PRX-T<sub>33</sub> Microneedling in combination for pores and scars



DERMATOLOGIA ESTETICZNA  
2019  
Trattamenti estetici non invasivi nelle zone intime per migliorare la qualità di vita



VIDA ESTÉTICA  
2019  
Le novità in arrivo



## PRESS REVIEW



BE-STORY  
2018  
Outstanding trend:  
massage peel, PRX-T<sub>33</sub>



CORRIERE DELLA SERA  
ONLINE / 2018  
Dai capelli al viso e al corpo: come  
ripartire in bellezza dopo le vacanze



BE-STORY  
2017  
Usako flew to Italy to  
meet with Mrs. Massage  
peel!



MIRROR  
2017  
The revolutionary new lunch  
time face peel that will  
take years off you - and  
doesn't require downtime

## PRESS REVIEW



LA VANGUARDIA  
2016  
El PRX-T<sub>33</sub> consigue  
estimular la dermis de  
forma no invasiva



ELLE FRANCE  
2016  
Un traitement  
revitalisant sans  
aiguille



WPROST  
2014  
Estetyczne rzeboje  
roku



GLAMOUR  
2013  
Rivitalizzazione senza  
aghi



ELLE GREECE  
2016  
Sotto il sole senza  
paura



2016  
Metodo rivoluzionario  
della rimodellazione  
dermica



BE-STORY  
2016  
Lo speciale massage peel  
che viene dall'Italia:  
conosciuto a gennaio, è  
stato subito colpo di fulmine



ANTI-AGE  
2016  
Collagen booster cell  
regeneration procedure



VOGUE IT ONLINE  
2013  
Peeling anti-age senza  
aghi



SILHOUETTE  
2012  
Rivitalizzazione senza  
aghi



WiQO<sup>®</sup>

FORMULATORS OF SKIN CONFIDENCE






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