

Reverse Peel

Tips from Expert Round Table



MELASMA TREATMENTS

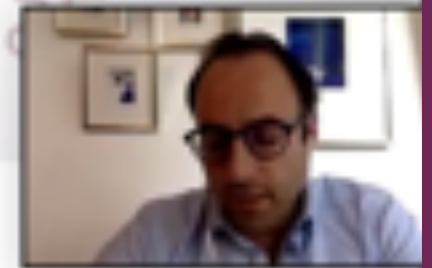
MELASMA CANNOT BE ERADICATED, BUT IT CAN BE CONTROLLED

treatments do not resolve the condition and must
be continued, because melasma can reappear



The frustrated patient

- Patients suffering from melasma are often frustrated by recurrence of pigmentations and dissatisfied with previous treatments, that sometimes trigger rebounds worsening their face appearance
- Patients should be advised that melasma is a chronic disease, which can be contained and attenuated but easily reappears



Which is the best approach ?

- Conventional procedures are intended to remove the newly formed melanin, by chemical (peeling, lightening agents) or physical (laser) methods
- in melasma, however, excess melanin builds up even at depth, in the dermis; moreover, too aggressive approaches produce inflammation and can trigger a rebound effect , with negative and worsening consequences.
- **Reverse Peel + Reverse Serum** are a new appropriate response to this problem



Reverse Peel Vs Peeling

- ✓ Less aggressive to the skin
- ✓ No need an intensive peel to reach the melanocytes
- ✓ No social eviction
- ✓ No need skin preparation
- ✓ No bad surprises
- ✓ No pigmentary rebound
- ✓ Control peel
- ✓ All skin phototypes





Reverse Peel Vs Lightening cream

- ✓ Efficient
- ✓ No bad surprises
- ✓ Controlled peel
- ✓ No hypopigmentation due to hydroquinone or corticoid in Kligman's preparation
- ✓ Protection against summer hyperpigmentation by using Reverse Serum





Reverse Peel Vs Laser

- ✓ Less aggressive on the skin
- ✓ Don't need social eviction
- ✓ You can improve the skin quality of all the area due to Biorevitalization
- ✓ Continuous treatment with Reverse Serum at home
- ✓ All skin phototypes
- ✓ You can use it carefully in summertime
- ✓ Much less side effect





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REVERSE
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PEEL



REVERSE PEEL is changing the approach to melasma.

The name of the product alludes to the bottom-up approach, which starts from the deep layers and moves towards the superficial layers of the skin, progressively softening the dermal pigmentations, then exfoliating the epidermal ones.

REVERSE PEEL consists of **3 Phases**



- **Phase 3**

- Various hydroxy acids: 10% salicylic acid,
20% glycolic acid
20% mandelic acid
+ 0.1% phytic acid
-

- **Phase 2**

- high-concentrated lactic acid (78%)
 - phytic acid (3%) at pH 0.5-1.0
-

- **Phase 1**


- TCA/H₂O₂ and kojic acid



Reverse Peel

Phase 2

78% lactic acid,
3% phytic acid
pH 0.5-1.0




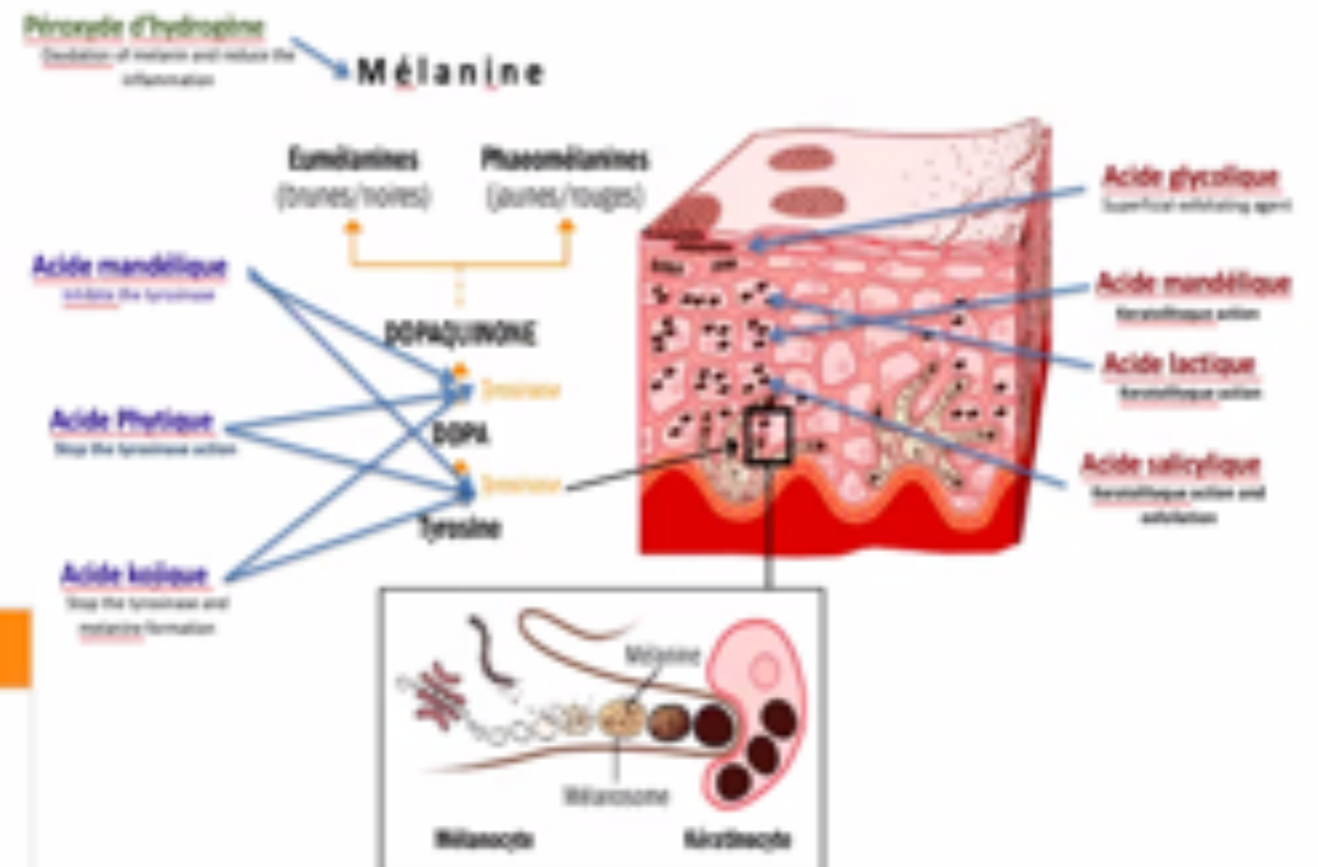
Phase 3

10% salicylic acid,
20% glycolic acid
20% mandelic acid
0.1% phytic acid



Neutralizer

PH 6.5 – 7.5 buffer
solution containing
jojoba oil.



NOT JUST MELASMA

Although **Reverse Peel** is an appropriate new procedure to approach melasma, it's indicated and efficient also in treating **post-inflammatory hyperpigmentations**



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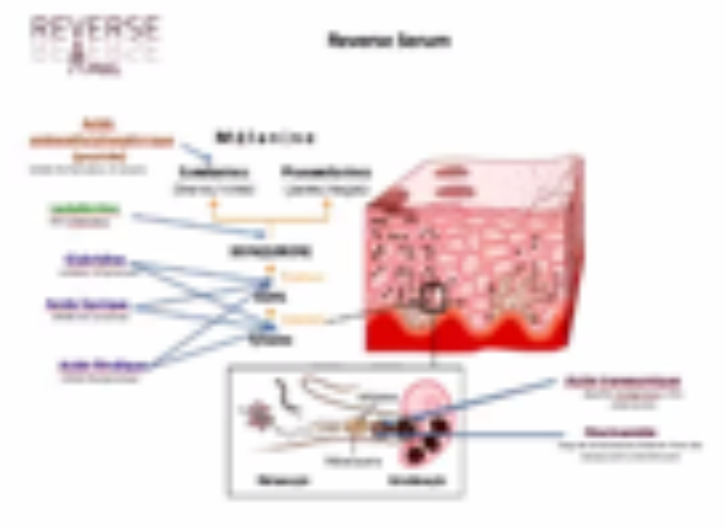


Applying the Reverse Serum

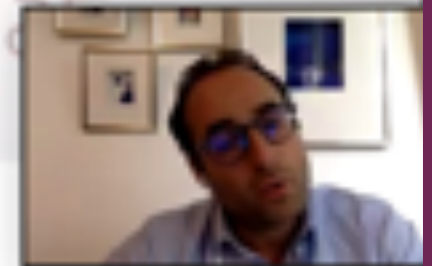
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Apply Reverse Serum right after the first treatment. In the following sessions, the patient will have already applied Reverse serum at home before the treatment



Information material reserved for medical professionals



Protocol Variation

- Apply 1 or 2 layers PRX-T33 all over the face
- Apply Phases 1 – 2 – 3 only on the hyperpigmented areas as per basic protocol



Session frequency

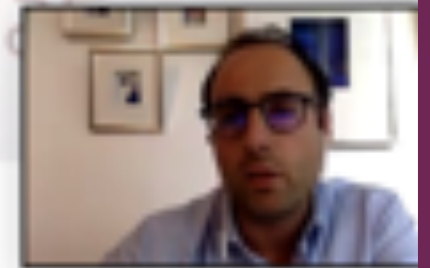
Every 7 to 30 days, according to the doctor's assessment.

Start with at least 3 weekly sessions and then reduce the frequency, according to the intensity of melasma and its improvement.



Warnings

- The application of Ph.2 and Ph.3 must be performed with care:
 - If redness or strong burning occurs during application, immediately apply Neutraliser.
 - Do not apply Ph. 3 if the skin is highly reddened or the patient reports persistent burning after the neutralisation of Ph.2.
 - If raised spots or small off-white areas appear on treated areas, neutralise immediately.
 - If burning or an intense rash persists after using the Neutraliser and subsequently rinsing the skin, apply a steroid cream.
- **Refer to company guidelines for further info**



Warnings

- Do not use latex gloves as they may cause allergies. Nitrile gloves are recommended.
- Treat following a reasonable time-frame after shaving or waxing.
- Avoid contact with eyes. In case of contact with eyes rinse thoroughly with saline solution, to be kept at hand at all time.
- Avoid contact with mucous membranes. In case of contact with mucous membranes, immediately apply the Neutraliser and then remove with a soaked pad.
- Refer to company guidelines for further info



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6. Home treatment program with Reverse Serum



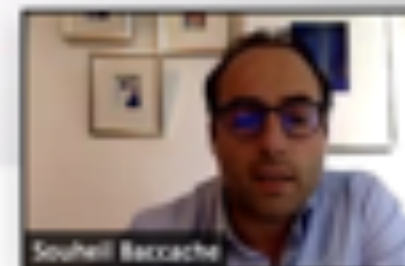
- It's applied **immediately after REVERSE PEEL** by the operator and **later at home twice a day** by the patient, until the blemish has faded sufficiently.
- Subsequently only **one application in the morning** is sufficient to prevent relapse.
- Daily **WiQo Smoothing Fluid** application is able to thin the horny layer of epidermis and ease **Reverse Serum** to better penetrate.
- Thorough photo-protection is essential: **ICP Cream WiQo** or another **effective sunscreen (SPF 50+)** must be applied before leaving the house and re-applied again during the day if staying outside for a long time.





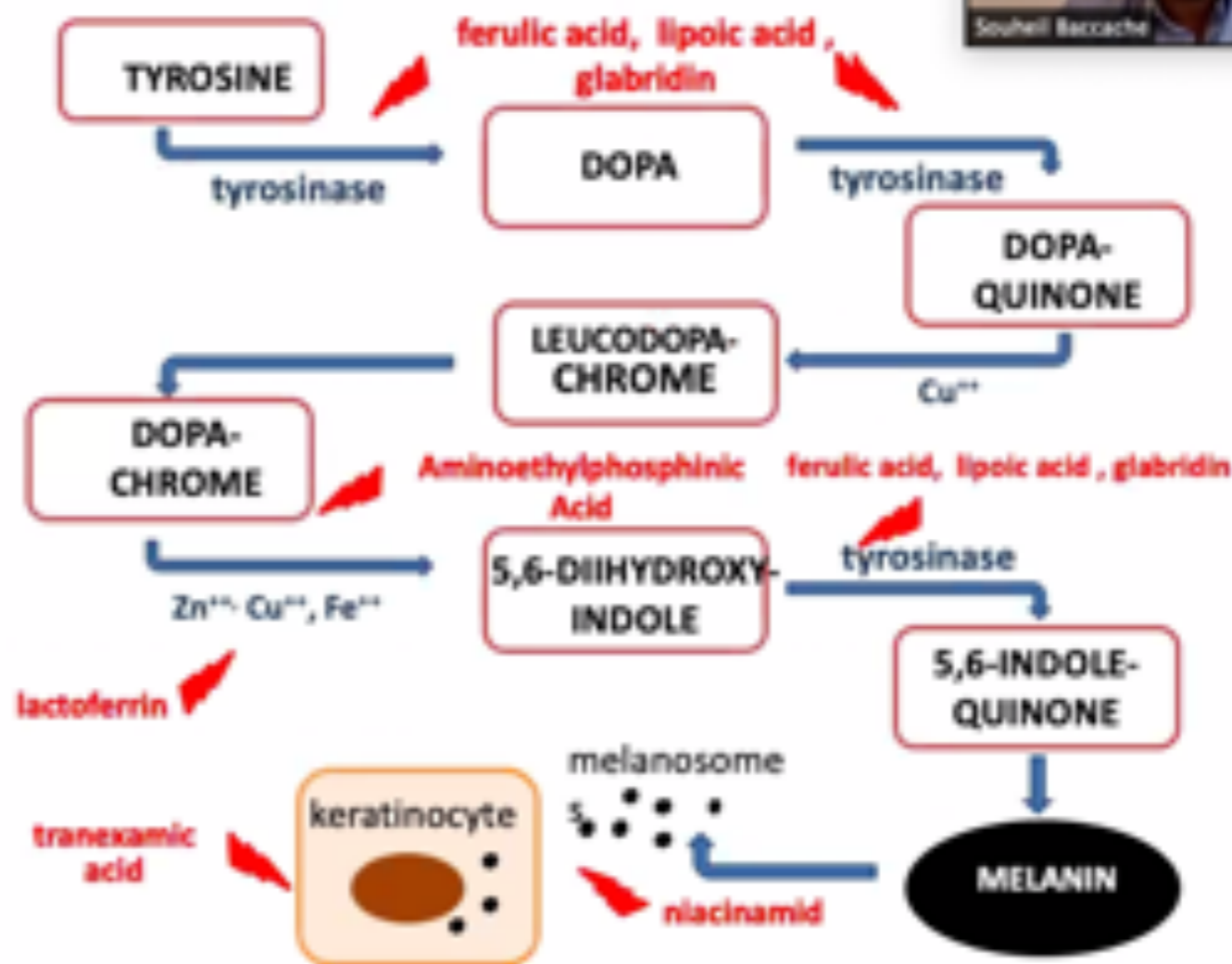
Indications

- Melasma home care after treatment with **REVERSE PEEL**
- Post-treatment care after laser application that can induce hyperpigmentation
- Hyperpigmentation prevention in high-photoype individuals with inflammatory skin lesions (e.g. acne, burns)
- preventative in patients with a tendency to develop sunspots and lentigo



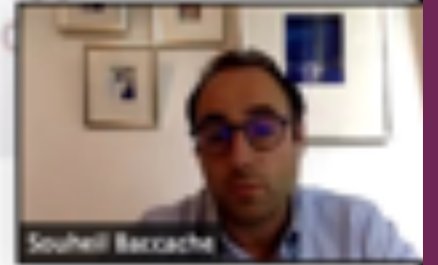
Active ingredients:

- Tranexamic Acid
- Lactoferrin
- Aminoethylphosphinic Acid (Peptide)
- Ferulic Acid
- Niacinamide
- Glabridin
- Lipoic Acid



which interfere at various points in the metabolic chain of melanogenesis

Da Viktor Shevchik a tutti
Dear Attendees, as always? if you...

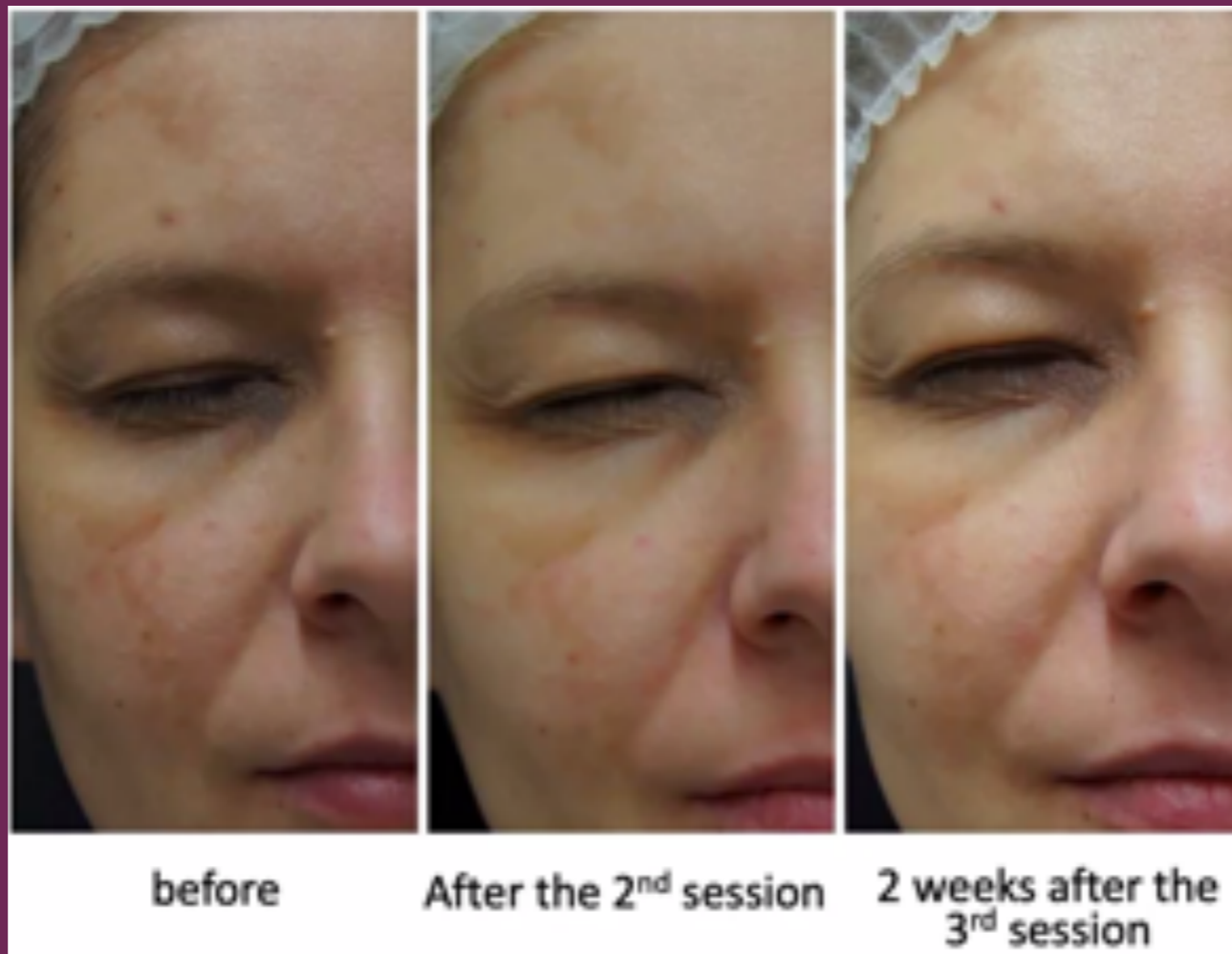


Contraindications

DON'T APPLY REVERSE PEEL IF

- The patient is under corticoid treatment
- The patient is using cream based on vitamin A, vitamin C, self tanning cream
- The patient is tanned or going to have sun exposure direct after the treatment



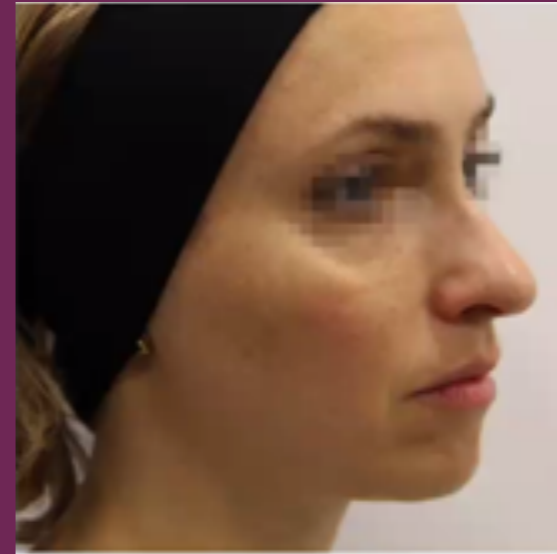




courtesy
of dr. Anna Deda



courtesy
of dr. Anna Deda



dr.V.Shavlak



5 treatments



before



after 6 sessions



courtesy
of dr. Anna Deda





BEFORE



POST 9 SESSION



BEFORE



BEFORE



POST 5 SESSION



BEFORE



PRE 3 SESSION



POST 6 SESSION

MELASMA

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PROTOCOL

Woman, 47 years

Reverse peel

Reverse Therapy at home

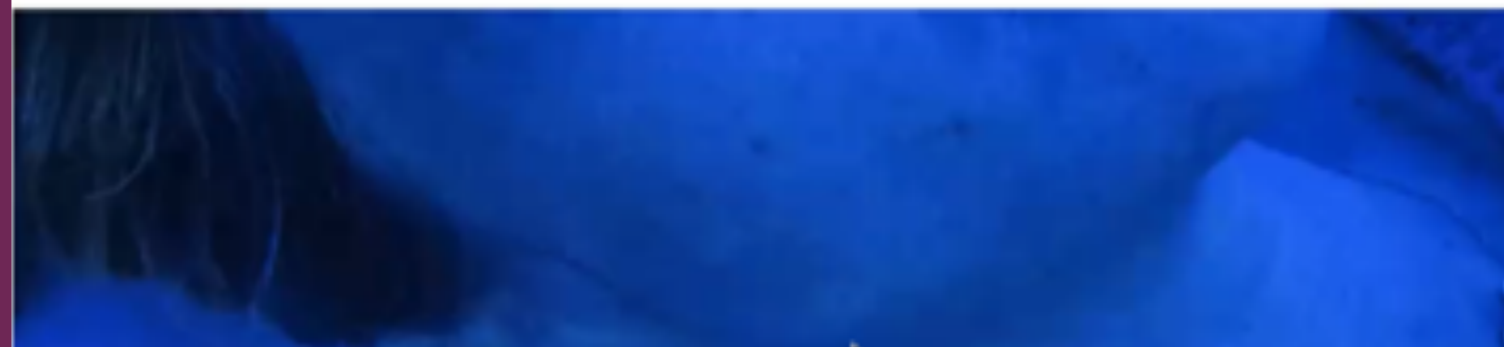
8 sessions every 3 weeks



T₀



after 8 Reverse peel



Courtesy Dr. FRANCESCHELLI

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PROTOCOL

Woman, 35 years

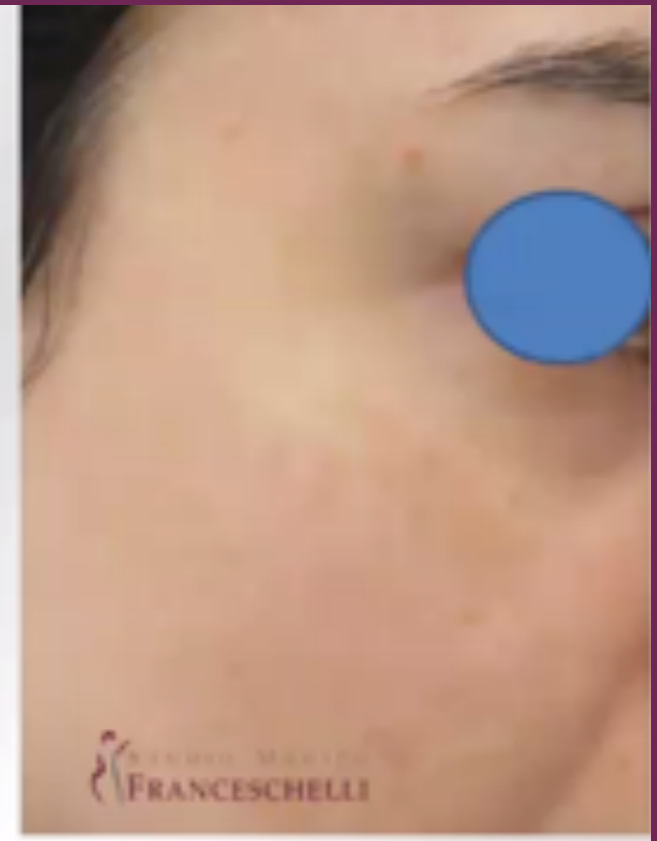
Reverse peel

Reverse Therapy at home

6 sessions every 3 weeks



T₀



after 6 Reverse peel



Courtesy Dr. FRANCESCHELLI

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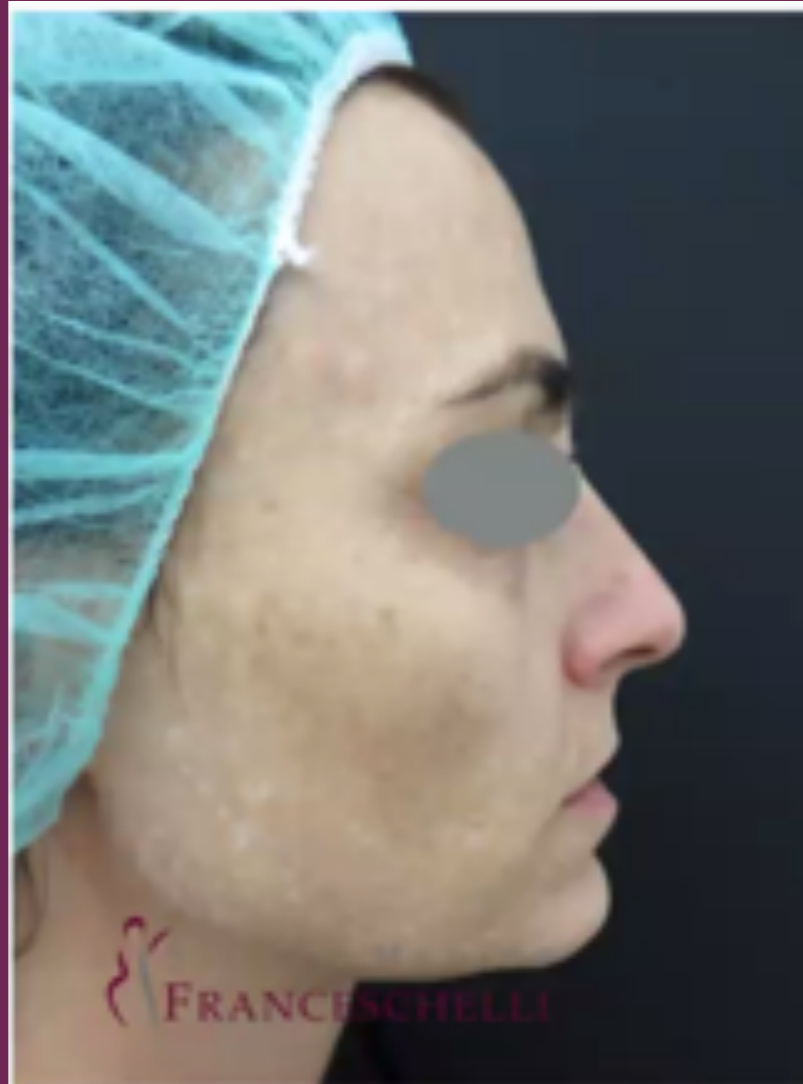
PROTOCOL

Woman, 47 years

Reverse peel

Reverse Therapy at home

6 sessions every 3 weeks



T₀



after 6 Reverse peel

Courtesy Dr. FRANCESCHELLI



PROTOCOL

Reverse Peel, LED treatment + Home care

1 ml PRX-T33 (all face) + 0.8 ml 2 phase + 0.8 ml 3 phase (all face)
15 minutes LED treatment (blue light)

Home treatment

- Day WiQo cream for normal skin (every 4 hours)
- Evening WiQo Fluid + Reverse Serum + WiQo cream for normal skin

2 procedures , interval 12 days

It is recommended to take Vit A (5000 IU) once a day for 3 month.

A diet high in polyunsaturated fatty acids.



AFTER 2 weeks



Before treatment



After 13 sessions, once every 10 days



Before treatment



After 4 sessions, once every 15 days



Before treatment



After 7 sessions, once a month



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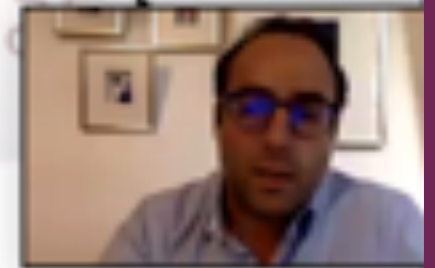
Before treatment



PRX-T33 on stretch marks + Reverse Peel on the hyperpigmented area (linea alba)

6 sessions

Information material reserved for medical professionals



New clinical observations

- As known, patients treated for melasma with **Reverse Peel + Reverse Serum at home** usually undergo progressive mitigation of the spots
- However, in some patients who have been complying the correct home treatment, clinically monitored over a long follow-up, the melasma lesions disappeared with no recurrence in the long term



New clinical observations

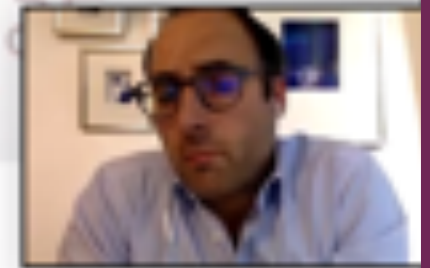
EXTRAFACIAL MELASMA

- In post-menopause very unaesthetic melasma spots may appear on arms or forearms of women previously affected by facial melasma or never suffering of it before.
- These cases are rarely reported, but can also be effectively treated with **Reverse Peel + Reverse Serum**



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EXTRAFACIAL MELASMA OVER FOREARM

